

Management Measure 1: Resident Outreach

Sub-Measure 1.5. Incorporating Riparian and Scoop -the-Poop education in volunteer workdays and annual meetings (APF)

Founded in 1992, Austin Parks Foundation (APF) is dedicated to partnering with our community to enhance people’s lives by making our public parks, trails and green spaces better through volunteerism, innovative programming, advocacy and financial support.

With a focus on creating equitable access to great parks for all Austinites, APF is helping fill the City's parks funding and resource gap. Funding initiatives like APF’s community-initiated grants have distributed over \$3 million since 2006, and the annual flagship volunteer event, It’s My Park Day, results in an average of \$650,000 in volunteer labor each year.

APF is committed to educating community volunteers on practices which support fecal load reduction such as riparian zone restoration efforts and pet waste collection. APF will incorporate curriculum provided by the COA WPD into volunteer workdays and meetings. Watersheds in the affected areas will be targeted as high priority areas for recruitment and participation for the Adopt-A-Park program. All volunteer groups who have adopted parks or are otherwise working within the affected areas will be encouraged to support the creation and expansion of Grow Zones, as well as the continued maintenance of existing Grow Zones. APF will track and report the number of new adoptions, as well as volunteer workdays and annual meetings at which riparian zone restoration or domestic pet waste education is discussed.

With a large active volunteer base, APF is in an advantageous position to effectively distribute educational information to the community, particularly those residents frequenting park and creek areas. Increasing communication with the Adopt-A-Park and neighborhood leaders can efficiently and successfully disseminate the plan’s goals and benefits to the community. APF will incorporate riparian and “scoop the poop” educational messaging into volunteer workdays and annual meetings.

Table X. Management Measure 1.5. Incorporating Riparian and Scoop-the-Poop education in volunteer workdays and annual meetings (APF)

Item	Description
Best Management Practice	Incorporating riparian and “Scoop the Poop” educational messaging into volunteer workdays and annual meetings
Responsible Party	Austin Parks Foundation
Area of Emphasis	Community education

Item	Description
Educational Activities	Utilize COA Public Education materials focused on the impact of certain activities of bacteria levels of waterways and geared towards volunteer service groups. Conduct outreach to volunteer service organizations regarding the region's bacteria TMDL and its causes.
Schedule of Implementation	Years 1-5: Provide educational materials incorporating riparian and "Scoop the Poop" messaging into volunteer workdays and annual meetings.
Interim, Measurable Milestones	Number of volunteer workdays or annual meetings associated with affected watersheds where riparian zone restoration and "Scoop the Poop" education programs are distributed or discussed
Progress Indicators	Reduction in fecal bacteria loading
Monitoring Component	APF will track the number of volunteer workdays and annual meetings at which riparian zone restoration or domestic pet waste education is distributed or discussed.

Management Measure 5. Riparian Restoration

Sub-Measure 5.1. Recruit Adopters for All Parks in the Watersheds (APF)

Founded in 1992, Austin Parks Foundation (APF) is dedicated to partnering with our community to enhance people’s lives by making our public parks, trails and green spaces better through volunteerism, innovative programming, advocacy and financial support.

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APF is committed to educating community volunteers on practices which support fecal load reduction such as riparian zone restoration efforts and pet waste collection. APF will incorporate curriculum provided by the COA WPD into volunteer workdays and meetings. Watersheds in the affected areas will be targeted as high priority areas for recruitment and participation for the Adopt-A-Park program. All volunteer groups who have adopted parks or are otherwise working within the affected areas will be encouraged to support the creation and expansion of Grow Zones, as well as the continued maintenance of existing Grow Zones. AFP will track and report the number of new adoptions, as well as volunteer workdays and annual meetings at which riparian zone restoration or domestic pet waste education is discussed.

With a large active volunteer base, APF is in an advantageous position to effectively distribute educational information to the community, particularly those residents frequenting park and creek areas. Increasing communication with the Adopt-A-Park and neighborhood leaders can efficiently and successfully disseminate the plan’s goals and benefits to the community. APF will incorporate riparian and “scoop the poop” educational messaging into volunteer workdays and annual meetings.

Table X. Management Measure 5.1. Recruit Adopters for All Parks in the Watersheds (APF)

Item	Description
Best Management Practice	Maintain adopters for all parks in the affected watersheds
Responsible Party	Austin Parks Foundation
Area of Emphasis	Riparian restoration via volunteer activities and community education
Educational Activities	Utilize COA public education materials focused on the impact of certain activities on bacteria levels of waterways and geared towards volunteer service groups. Conduct outreach to volunteer service organizations regarding the region’s bacteria TMDL and its causes.

Item	Description
Schedule of Implementation	Years 1-5: Evaluate parks within the affected watersheds for Adopt-a-Park sponsorship; recruit sponsors as needed; provide training including riparian zone restoration and maintenance.
Interim, Measurable Milestones	Adoption rate for parks within the affected watersheds.
Progress Indicators	Decrease in fecal bacteria load from enhanced riparian zone effectiveness
Monitoring Component	APF will track number of park adopters in affected watersheds

Sub-Measure 5.2. Use Volunteers to Help Expand and Maintain Grow Zone Riparian Initiative (APF)

As described in the management measure narrative for 5.1, APF will also support expansion of the City of Austin Grow Zone program to parks within the affected watersheds.

Table X. Management Measure 5.2. Use Volunteers to Help Expand and Maintain Grow Zone Riparian Initiative (APF).

Item	Description
Best Management Practice	Support expansion of Grow Zones to all applicable parks in the affected watersheds currently without Grow Zones and help maintain integrity of Grow Zones through volunteer efforts
Responsible Party	Austin Parks Foundation
Area of Emphasis	Riparian restoration via volunteer activities and community education
Educational Activities	Utilize COA Public Education materials focused on the impact of certain activities of bacteria levels of waterways and geared towards volunteer service groups. Conduct outreach to volunteer service organizations regarding the region's bacteria TMDL and its causes.
Schedule of Implementation	Years 1-5: Reach 100% of un-adopted parks within the affected watersheds to either or both programs. Continue efforts to encourage expansion.
Interim, Measurable Milestones	- Number of service groups contacted and engaged in Grow Zone initiative - Number of new Grow Zones initiated or Grow Zones enhanced
Progress Indicators	Decrease in fecal bacteria load from enhanced riparian zone effectiveness
Monitoring Component	APF will track number of service groups contracted and engaged in Grow Zone initiatives and number of Grow Zones initiated or enhanced through volunteer efforts